

# News Release



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## AT&T CUSTOMERS GET MORE MOBILE BROADBAND COVERAGE IN SCHUYLKILL COUNTY

*New Cell Sites Activated as Part of Ongoing AT&T Investment  
in Local Wireless Network*

**TAMAQUA, PA., Feb 9, 2012** — As part of its continuing network investment to support growing demand for advanced [mobile devices](#) and applications, [AT&T](#)\* today announced the activation of five new mobile broadband cell sites in Schuylkill County that will enhance coverage for area residents and businesses in Tamaqua, Hegins, Mahanoy City, McAdoo and Tower City. With mobile broadband speeds, AT&T customers can surf the Web, download files faster, and enjoy the very latest interactive [mobile applications](#).

The new cell sites are one part of AT&T's ongoing efforts to drive investment and innovation to deliver the nation's best, most advanced mobile broadband experience for customers. With the [nation's fastest mobile broadband network](#), AT&T provides accelerated mobile data speeds and simultaneous voice and data capabilities.

"My top priorities are promoting job growth in our region and revitalizing our communities," said Senator David Argall. "Ensuring access to broadband connections is an important part of our strategy, and I am glad that AT&T is investing in its mobile broadband network in the region, helping our residents stay connected and our businesses stay competitive."

Pennsylvania State Representative Jerry Knowles added: ""AT&T's investment in state-of-the art wireless network technology in Tamaqua and across the region will not only give our residents access

to the latest mobile communications devices and capabilities, but will provide a competitive edge to local business, enhance economic development and boost job creation."

"Our goal is for our customers to have an extraordinary experience. As part of these communities, we're always looking for new opportunities to provide enhanced coverage, and our investment in the local wireless network is just one way we're accomplishing that," said J. Michael Schweder, president, AT&T Pennsylvania.

"Smartphones, tablets and laptops are continuing to drive unprecedented demand for wireless access everywhere. We're investing in a combination of technologies right here in Schuylkill County to meet these needs and ensure an advanced broadband experience for all our customers," said Tiffany Baehman, vice president and general manager, AT&T greater Philadelphia market, which includes Central and Eastern Pennsylvania.

AT&T's mobile broadband network is based on the 3rd Generation Partnership Project (3GPP) family of technologies that includes GSM and UMTS, the most widely used wireless network platforms in the world. AT&T has the broadest [international coverage](#) of any U.S. wireless provider, providing access to voice service in more than 225 countries and data service in more than 200 countries. AT&T also offers voice and data roaming coverage on more than 135 major cruise ships, as well as [mobile broadband services](#) in more than 130 countries.

AT&T also operates [the nation's largest Wi-Fi network](#)\*\* with more than 29,000 hotspots in the U.S. and provides access to nearly 190,000 hotspots globally through roaming agreements. Most AT&T smartphone customers get access to our entire national Wi-Fi network at no additional cost, and Wi-Fi usage doesn't count against customers' monthly wireless data plans.

For more information about AT&T's coverage in Pennsylvania or anywhere in the United States, consumers can visit the [AT&T Coverage Viewer](#). Using the online tool, AT&T customers can measure coverage quality of coverage from a street address, intersection, ZIP code or even a landmark.

For updates on the AT&T wireless network, please visit the [AT&T network news](#) page.

### Find More Information Online:

#### Web Site Links:

[AT&T Web Site](#)

[AT&T Wireless Web Site](#)

[About the AT&T Mobile Broadband Network](#)

#### Related Media Kits:

[AT&T's Wireless Network](#)

[AT&T Wireless Network News](#)

#### Related Releases:

[AT&T Details More Than 1,400 Wireless Network Upgrades Year-to-Date in the Greater Philadelphia Area](#)  
[AT&T Customers Get More Mobile Broadband Coverage in Eastern Pennsylvania](#)

#### Related Fact Sheets:

[Rethink Possible](#)

*\*AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.*

*\*\* Largest based on company branded and operated hotspots. Access includes AT&T Wi-Fi Basic. A Wi-Fi enabled device required. Other restrictions apply. See [www.attwifi.com](#) for details and locations.*

### About AT&T

AT&T Inc. (NYSE:T) is a premier communications holding company and [one of the most honored companies in the world](#). Its subsidiaries and affiliates – AT&T operating companies – are the providers of AT&T services in the United States and around the world. With a powerful array of network resources that includes the nation's fastest mobile broadband network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet, voice and cloud-based services. A leader in mobile broadband and emerging 4G capabilities, AT&T also offers the best wireless coverage worldwide of any U.S. carrier, offering the most wireless phones that work in the most countries. It also offers advanced TV services under the AT&T U-verse® and AT&T | DIRECTV brands. The company's suite of IP-based business communications services is one of the most advanced in the world. In domestic markets, AT&T Advertising Solutions and AT&T Interactive are known for their leadership in local search and advertising.

Additional information about AT&T Inc. and the products and services provided by AT&T subsidiaries and affiliates is available at <http://www.att.com>. This AT&T news release and other announcements are available at <http://www.att.com/newsroom> and as part of an RSS feed at [www.att.com/rss](http://www.att.com/rss). Or follow our news on Twitter at [@ATT](#).

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